

# How To Drive Free, Massive Traffic Using Simple RSS

Produced By *The Rhodes Brothers*

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[IMsimple.com](http://IMsimple.com) - Internet Marketing Made Simple

Discover the Really Simple Method to  
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Hello, and thank you for your purchase of **How To Drive Free, Massive Traffic Using Simple RSS**.

This report is going to show you a couple of brief, but **extremely powerful secrets** to increase the traffic to your website. This report is brief, but please do NOT let the length fool you. You'll be missing out on an incredible traffic generation strategy if you do.

The content in this report is a snippet of our powerful [\*\*RSS Super Glue\*\*](#) report. We've extracted the traffic generation strategies from RSS Super Glue and put them into this report. If you're interested in what else RSS can do you, please [check out the full report](#). You won't be disappointed.

Let's get started...

# So, what exactly is “RSS”?

If you've seen these icons, you already know something about RSS:



"RSS" stands for Really Simple Syndication. Here's something you can do. You subscribe to a site that has an RSS feed and you can keep up-to-date without having to check the site every day or week. All you need is a feed reader.

But honestly, don't worry about that yet. Don't allow yourself to be confused. Just think about this for a moment, from a *marketing perspective*...

RSS drives frequent search engine (spider) visits and that translates to higher search engine rankings.

But, forget about that for a moment too. If you're like us, you don't care about what RSS is, you care about **what it can do**. And, you want it to be really easy and effective...

This report is NOT about RSS as a technology. Instead, it's an analysis of what RSS can do to drive massive traffic to your marketing empire. We show you exactly how to do it.

# The BIG Secret

If you're like most marketers, you probably write articles and distribute them to major article directories, such as [EzineArticles](#).

Did you know, though, that as an EzineArticles Author you have access to your very own RSS feed? This is a powerful fact many people completely overlook.

Now, don't raise an eyebrow yet – we'll get to how this can drive you massive traffic in just a few moments. First, allow us to explain how to access your RSS feed...

Do a search on EzineArticles.com in the box in the upper right hand corner of your browser and find yourself. You'll get a page that looks like the screenshot on the next page if your name was Norm Goldman...

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Next, click on the Expert Author link and you'll see a results page like the one below. You'll also be able to find the RSS link which I have circled in blue. Right click on that and grab the URL, which is a .xml link.



To make this 100% concrete, it'll look like this:

<http://ezinearticles.com/members/rss/Norm-Goldman.xml>

It happens to have both “rss” and “xml” in it, so your know you're all set.

So, now that you've gotten your RSS feed, it's time to continue with the big secret...

If you've blogged before or done any research on blogging, you've probably heard that you should ping your blog. In short, pinging sends a notification to several news syndication services that you've updated content in your blog or your website.

The “blog and ping” strategy increases your Google Page Rank (which correlates to a higher search engine ranking), increased traffic and more exposure to your content.

The problem is that people have become shortsighted. They believe “blog and ping” go hand in hand.

**No! This is totally false.** Any source that provides an RSS feed can be “pinged.”

Do you see the potential here?

If you're lost, here's exactly what's going to happen:

**Step #1:** Grab Your RSS Feed From EzineArticles

**Step #2:** Go to your favorite pinging service, and submit your RSS feed.

**Step #3:** Watch as the views on your articles steadily increase.

**Step #4:** Watch as people who view your articles click through to links your signature.

Seriously, that's all there is to it. When you ping your RSS feed, you'll see massive traffic and page views coming in from these news syndication services.

By the way, our favorite pinging service is [Pingoat](#). It's 100% free to use and has brought us the most success.

To use it, all you need to do is drop your feed into both the “Blog url” and “XML feed” boxes. To see what we mean, take a look on the screenshot on the next page...

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### What in the world is Pingoat! ?

Pingoat is a service that pings or notifies a number of services that keep track of weblogs and publish them. By pinging, you let the services know that your blog has been updated and hence, they crawl and index your site, publishing your blog contents, thus increasing your blog's popularity.

[Adsense Arbitrage Report](#) [The GoatLog](#) [Pingoat tools](#) [Link!](#) [Recently updated blogs](#)

Post your blog for thousands to see and it is 100% FREE!

**Post Your Ad For Free**

Today's blogging link: [Octora](#)

### Get started!

Blog name

Blog url

XML feed (optional)

**We Need Bloggers**  
Write Short Articles & Earn Cash. Free, Fun, Real: Try Helium Now.  
[www.Helium.com](http://www.Helium.com)

**Blog AdSense**  
Have a blog? Earn revenue from relevant ads - Try Google AdSense  
[www.google.com/adsense](http://www.google.com/adsense)

**Blog for Good**  
Linkable online fundraising pages help you use your blog to do good.  
[www.firstgiving.com](http://www.firstgiving.com)

**Drive Blog Traffic Today**  
1,000s will see your Trails Link them to your blog, get traffic

...and then press “ping” at the bottom!

I sincerely hope you see the huge potential here. Every time you post a new article to EzineArticles, you can ping your RSS feed to give yourself a surge of traffic to your articles.



## Some final thoughts

This is a really powerful technique. Spend the extra 30 seconds every time a new article is posted to EzineArticles and take advantage of the free, massive traffic.

But don't limit yourself there. Anytime you see an RSS feed, think – can I utilize this to drive more traffic to my website? RSS feeds are produced virtually everywhere now, so the next time you see an RSS button near some of your content, **ping it!**

# Additional Resources

[IMsimple.com](#): Our blog that simplifies the process of making money on the internet.

[Really Simple Method](#): 100% free course revealing the (simple) secrets we use to make money on the internet.

[Content Generation System](#): A report we wrote that reveals a powerful technique we use to pump out 20+ page reports in under 2 hours.

[Traffic Generation Secrets](#): Two powerful techniques we use to generate massive traffic to our websites.

[Simple AdSense Judo](#): Tired of getting only pennies per click? We found a much more powerful technique to more than triple our AdSense income.

[EzineArticles Domination](#): Reveals the secrets to using the article directories to generate an incredible amount of traffic to your website.

[Free .edu Backlinks](#): Discover a really quick, powerful secrets to gaining Google-Friendly, High Quality .edu Backlinks Absolutely Free!

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